

You can get this Display **FREE**

New **MILWAUKEE** display helps vises sell themselves!

Put your Milwaukee vise line on this display where your customers can work with the vises, comparing one with another, feature for feature . . . and you'll make sales! Sturdy display has $\frac{5}{8}$ " steel legs; shelves built of $\frac{3}{4}$ " plywood support heavy vises safely. Entire display attractively painted red, grey and black . . . highlighting the Milwaukee line. Measures 30" high, 24" wide, only 10" deep . . . giving you most sales per square foot of space, yet saving your aisle space for heavy traffic. Today, get details on three different deals . . . one fits your traffic volume.

Stop in! Get acquainted with us at the National Hardware Show, New York City Coliseum, booth 163, October 1 through 5.



NEW RED
GIANTS
No. 807, 4"
No. 808, 5"



No. 600, 2 $\frac{1}{2}$ "



No. 700, 3"



No. 805, 3 $\frac{1}{2}$ "

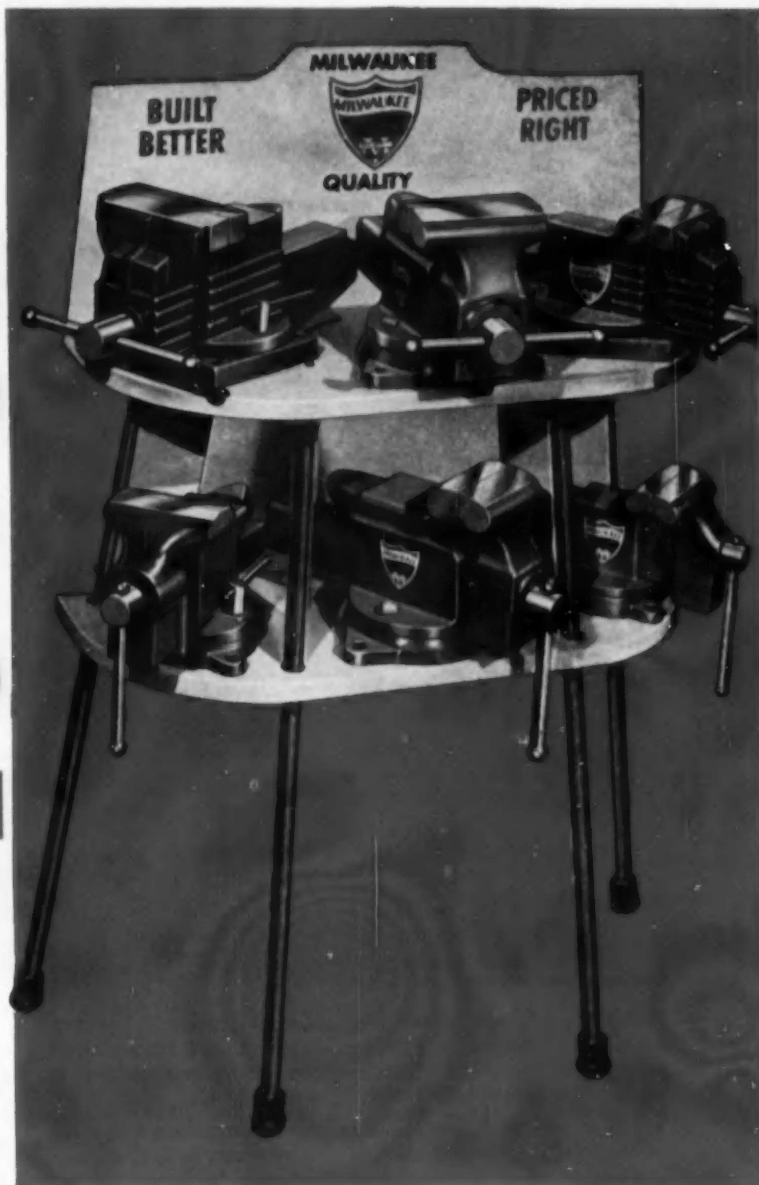


No. 806, 4"



No. 822, 3 $\frac{1}{2}$ "
No. 823, 4 $\frac{1}{2}$ "

*Jaw Width



USE Coupon NOW! Get details on 3 different display deals

MILWAUKEE TOOL & EQUIPMENT CO.
2784 S. 29th Street • Milwaukee 46, Wis.

Name

Address

City

State